



## MEETING MINUTES

Minutes of the meeting held at City Hall in Conference Room A and Electronically (Hybrid),  
141 West 14<sup>th</sup> Street, North Vancouver, BC on September 6, 2023

*The City of North Vancouver respectfully acknowledges that this meeting is held on the traditional and unceded territories of the Skwxwú7mesh (Squamish) and Saíl̓wətał (Tsleil-Waututh) Nations.*

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### **Members Present**

Anna Hardy (Chair) *\*participated electronically*  
Jonathan Arnold  
Dana Bourgeois  
Jane Farquharson  
Cllr. Jessica McIlroy *\*participated electronically*  
Allan Moors  
Karen Speirs  
Ron Spence (Chamber of Commerce)  
Lailani Tumaneng (SD#44)  
Benjamin Woodyatt

### **Staff Present**

Renee de St. Croix, Manager, Long Range & Community Planning  
Heather Evans, Community Planner, Long Range & Community Planning  
Anu Garcha, Planning Assistant, Environmental Sustainability  
Rebecca Vaughan, Communications Officer *\*participated electronically*  
Sarah Tremblay, Transportation Planner  
Hayley van Gelderen, Committee Clerk

### **Absent**

Denis Beaulieu (RCMP)  
Martin Davies  
Genevieve Macmillan

The meeting was called to order at 6:00 pm.

#### **1. ADOPTION OF AGENDA**

#### **2. ADOPTION OF MINUTES**

- a) Minutes of the meeting held on July 19, 2023 were approved as circulated.

#### **3. BUSINESS ARISING FROM THE MINUTES**

Nil.

#### **4. COMMUNITY WELLBEING STRATEGY**

Heather Evans, Community Planner, presented the following highlights regarding the Community Wellbeing Strategy:

- The Community Wellbeing Strategy (CWS) serves as a framework for decision making and taking action to improve the City’s community wellbeing over the next 10 years.
- The CWS aims to achieve a City where everyone belongs and has opportunities to thrive, with a focus on connection, equity, and investment.
- Council endorsed the draft CWS on July 24<sup>th</sup> to proceed with phase two public engagement, which will run from September 6 – October 6, 2023.
- Transportation policy, planning and mobility are included in the following CWS objectives:
  - Pathway #1. Complete Communities – objective 1f;
  - Pathway #4. Inclusion, Diversity, Equity, and Accessibility (IDEA) – objective 4j and 4o;
  - Pathway #5. Poverty Reduction + Inclusive Economy – objective 5a;
  - Pathway #6. Partnerships, Advocacy + Financial Supports – objective 6f.
- More information, including the draft CWS is available at <https://letstalk.cnv.org/community-wellbeing>
- The finalized Strategy is anticipated to be brought forward for Council consideration in late 2023.
- Staff have the following questions to ask the Committee:
  - Do you feel anything is missing from the objectives or if any objectives were missed entirely?
  - Do you feel any of the objectives could be strengthened to better support wellbeing?
  - What do you think could be an effective metric or indicator to measure the success of the objectives?

Members presented the following notable questions and comments:

- Will the strategy include objectives around creating more jobs in the city? **A:** The Complete Communities pathway includes access to jobs. The strategy also has land use components around developing economic opportunities in all neighbourhoods in the City. An Economic Development Strategy is currently being developed that will specifically address the number of jobs in the City.
- What is your approach to tempering expectations recognizing that housing, poverty reduction and other high ranking broad concepts are largely not within the reach of the City to solve? **A:** Within most of these areas, we try to tackle things the City can focus on. We try to take a very municipal lens to our objectives and actions while recognizing we need a lot of support through our partnerships and advocacy groups as well.
- Does the strategy address transportation safety? **A:** The safety component is steered by the Mobility Strategy. Within the CWS, we have a notation about safety and perceived safety, as safety is not just about physical safety but also perception of safety. Moreover, there is a plan for the City to create a Public Safety Plan but that work has not yet begun.
- The strategy feels vague. For example, how does the City approach affordable housing? **A:** There are different areas of affordable housing in the strategy where we are looking at the continuum of housing and what the City can do within these areas with the support from other levels of government. We have more detailed actions that will be part of the annual budget process in creating short, medium and long-term action plans. A lot of our work is focused on figuring out how to incentivize partnerships, working with the Province, working to get BC Housing to the table to support our non-profits etc., so we can accurately target the people who need help.

- There needs to be a bigger push toward creating well paid jobs in the city for people to be able walk, roll or take transit to work and be able to work in the same city in which they live. **A:** The Economic Development Strategy will center on business attraction. Within the CWS, we know that we have experienced quite a change in the job market with people working from home. We are looking to expand opportunities for home-based businesses within different neighbourhoods which plays a part in addressing traffic congestion on the North Shore.
- Regarding the Complete Communities pathway Objective 1f, many neighbourhood sidewalks are incomplete because they are only reconstructed when a property is redeveloped. From an equity standpoint, the City should identify a way to deliver sidewalks in a consistent manner, including infill and treatments. That would go a long way to making the City more equitable from a walking standpoint – consistency in materials and treatment is important for people with disabilities to move their way around the city. Objective 1f needs to be bolder and more detailed.

## RESOLUTION

BE IT RESOLVED THAT the Integrated Transportation Committee has reviewed and supports the draft Community Wellbeing Strategy;

AND THAT the Committee makes the following additional comments:

- The Committee looks forward to the objectives being further clarified, with bold goals and clear outcomes for active transportation, particularly with objective 1f; and,
- The Committee encourages staff to ensure continued collaboration and integration between different City strategies, such as the Mobility Strategy.

**CARRIED**

## 5. CLIMATE AND ENVIRONMENT STRATEGY

Anu Garcha, Planning Assistant, Environmental Sustainability presented the following highlights regarding the Climate and Environment Strategy:

- The Climate and Environment Strategy (CES) is intended to help the City become a resilient and low carbon community where all people and nature thrive.
- The CES will be the City's guidebook for making decisions that foster urban and natural environment over the next 10 years.
- Council endorsed the draft CES on July 24<sup>th</sup> to proceed with phase two public engagement, which will run from September 6 – October 6, 2023.
- As part of this engagement, staff are seeking the Committee's feedback on the draft CES, with a focus on the Connected Neighbourhoods pathway.
- Staff have the following questions to ask the Committee:
  - Do you feel anything is missing from the objectives in the Connected Neighbourhoods, or if any objectives were missed entirely in the context of the CES?
  - Do you feel any of the objectives in Connected Neighbourhoods could be strengthened to support transportation emissions reductions?
  - What do you think could be an effective metric or indicator to measure success for any of the objectives in the Connected Neighbourhoods pathway?
- More information, including the draft CES is available at <https://letstalk.cnv.org/environment>

- The finalized Strategy is anticipated to be brought forward for Council consideration in late 2023.

Members presented the following notable questions and comments:

- The objectives are too narrow and not urgent enough.
- Objective 5 should say “reduce the need for car ownership”. Otherwise, by giving people the option to switch to a more environmentally friendly vehicle, we are giving people a reason to continue driving rather than focusing on reducing the need all together.
- As one example, the food delivery business model is not sustainable and does not align with your guidelines. Food delivery services increases fuel use, idling vehicles, more drivers during peak times, bylaw infractions, safety, speeding etc. **A:** Objective #7 aligns with addressing this concern. The City’s business licensing program is being updated to capture greater compliance. Additional guidelines are being developed around our sustainability guidelines to ensure commercial spaces are up to date and environmentally efficient.
- Members expressed that they like all the objectives, but would like them to be more emphatic in how they are framed.
- If the City could advocate for congestion pricing, that may help our partnership with TransLink and other communities in dealing with our climate emergency.
- Similar to how the CWS had a direct call for trying to influence senior levels of government, can there be language around mobility pricing being a regional effort? **A:** Part of our implementation plan will be advocating to different levels of government but will note this comment down to see if it should be added as an objective as well.

## RESOLUTION

BE IT RESOLVED THAT the Integrated Transportation Committee, having reviewed the draft Climate and Environment Strategy, and although supportive of the concept, wants it noted that:

- The strategy should be more transformational in its objectives and more clearly articulate urgency with clear targets;

AND THAT staff be requested to consider the following:

- Ensure continued collaboration and integration between different City strategies, such as the Mobility Strategy; and
- Add an additional objective to strategically advocate to senior and regional levels of government for financial support and partnerships for advancing objectives in this strategy.

**CARRIED**

## 6. COUNCILLOR UPDATE

Cllr. McIlroy presented the following notable updates:

- 2023 Union of BC Municipalities Convention takes place in Vancouver September 18-22.
- Next Council meeting will take place on September 25.

## 7. TRANSPORTATION EVENTS – MEMBERS UPDATE

Members presented the following notable questions and comments:

- A mock disaster race, called the Disaster Relief Trials took place on August 26 and demonstrated the versatility and resiliency of cargo bikes as they were instructed to deliver critical goods in a disaster scenario spanning eight checkpoints across North Vancouver.

## 8. ROUND TABLE

Members presented the following notable questions and comments:

- A member shared a “public art map” with the committee – a great way to spend your fall is exploring North Vancouver.

## 9. DATE OF NEXT MEETING

The next regular meeting is scheduled for October 4, 2023.

## 10. ADJOURN

The Chair adjourned the meeting at 8:06 pm.



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Jonathan Arnold  
Vice Chair